

Why do you need Life Insurance?



Every 90 minutes
a New Zealander dies from coronary heart disease¹
968 people killed
in accidents in one year²

Sources:

1. National Heart Foundation, www.nhf.org.nz

2. "What accidents are doing to New Zealanders", www.acc.co.nz.

The death of you or your partner would be hard enough for your loved ones to deal with. But putting plans in place now can lessen the financial strain that they may experience at a very emotional time.

Not only would your family need to deal with the expected costs such as a mortgage or daily bills, but there may also be unexpected costs such as bringing your family home from overseas.

The purpose of life insurance is to protect the loved ones you leave behind. It is a wise and practical choice that can help offer reassurance at a difficult time.

Who claims for life insurance?

- 58 is the average age of a life insured when a claim is paid out
- 21 is the youngest male life insured to have a claim paid
- 26 is the youngest female life insured to have a claim paid
- The largest claim paid was \$2,026,000

TOWER claims statistics, September 2008.

How would your loved ones cope?

- \$4,500 - \$10,000 for the cost of your funeral¹
- \$516 a week, the average cost of housing, food and transport that your partner could be left paying²

Sources:

1. Otago Daily Times, "The cost of dying", 9 May 2008

2. Statistics New Zealand, Household Economic Survey: Year ended 30 June 2007.

Did you know...?

To provide a taxable annual income of \$60,000 a year for a 10 year period, you would need approximately \$518,000* to invest! Would you have enough Life Cover to support your family's lifestyle for this period?

* Assumes an average rate of return of 6% and the income inflation adjusted at 3%.

"We were able to take care of our daughter's wishes"

Rachael, aged 52, was a solo mum with two teenage daughters. She was a smoker but had given up 10 years ago. Tragically, she was diagnosed with lung cancer and died within six months of her diagnosis.

Five years ago she had decided to take out a life insurance policy with TOWER. When she died, the money her family received meant that they could pay for the funeral expenses, cover the mortgage until they decided what to do with the family home, and most importantly, pay for her parents to come over from the UK to attend her funeral and to look after her daughters.

* This case study is based on a typical claims situation.

This brochure is not a policy wording. Full terms and conditions are set out in the policy wording and can be obtained at any time from TOWER. The policy wording sets out the benefits, features, any limitations, maximums and exclusions (circumstances where cover is not provided).

For more information, talk to your adviser or phone TOWER on 0800 754 754.